

# THE NATIONAL LAW JOURNAL

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## THE 100 MOST INFLUENTIAL LAWYERS IN AMERICA

**DALE CENDALI**  
**KIRKLAND & ELLIS**

## THE 100 MOST INFLUENTIAL LAWYERS IN AMERICA



We evaluated the Most Influential Lawyers based upon four basic criteria. The following icons indicate the areas where we think they excelled.



**POLITICAL CLOUT**  
Has deep access to critical government leaders.



**LEGAL RESULTS**  
Is renowned for his or her ability to get results for clients.



**MEDIA PRESENCE**  
Appears frequently and effectively in high-profile media settings.



**BUSINESS LEADER**  
Has deep ties to the business world or runs a substantial business.



**THOUGHT LEADERSHIP**  
Is known for cutting-edge commentary about legal issues.

# THE 100 MOST INFLUENTIAL LAWYERS IN AMERICA

*The National Law Journal* has selected 100 lawyers who shape the legal world through their work in the courtroom, at the negotiating table, in the classroom or in government. They have taken on major legal battles and orchestrated the biggest corporate deals. They've tackled unpopular causes and helped run giant corporations.

The lawyers here were chosen by the NLJ's editors, aided by nominations from the legal community and research by our reporting staff. We asked several key questions to help judge the influence of lawyers profiled: How deep were their political connections?; what kind of results did they achieve for clients?; how far and how effective was their media reach?; have they been

business leaders?; are they thought leaders on important legal issues? (Icons throughout this report indicating the qualities we feel the lawyers best embody.)

We limited selections in a few ways, focusing on accomplishments since 2006, the last time we published the 100 Most Influential Lawyers list. Judges weren't eligible, nor were members of Congress or the president. This list is for practicing attorneys, members of the legal academy and officials in law-centric government positions (elected or otherwise).

Our goal, in the end, was to identify members of law's power elite. Meet the 100 members in the pages that follow.



## DALE CENDALI

**PARTNER, KIRKLAND & ELLIS, NEW YORK**

When it comes to pop culture, Dale Cendali is often fighting to protect creators' rights. A leading light in copyright and trademark, Cendali, 54, went to battle for The Associated Press over unauthorized use of a photo of Barack Obama by artist Shepard Fairey and is perhaps J.K. Rowling's favorite U.S. lawyer, having won infringement cases for the Harry Potter author. She's served as counsel to the International Trademark Association and led IP groups within the American Bar Association. Besides working as head of Kirkland & Ellis' copyright, trademark and Internet practice group, she serves as an adjunct professor at Harvard Law School.